

REQUEST FOR EXHIBIT FUNDING for CME Activity: The 53rd Annual Edward W. Hook, Jr MD Hook Recent Advances in Clinical Medicine Conference

DATE: Oct 21-23rd, 2026 **LOCATION:** Virginia Guest House, Charlottesville VA

Program Needs and Overview: This event is a multidisciplinary, interprofessional, continuing education conference designed to provide primary care, family medicine, and internal medicine clinicians with the knowledge and skills needed to practice state-of-the-art generalist medicine.

Total Number of Expected Audience: 145 physicians, nurse practitioners, & physician associates

Exhibit Opportunity: We would be pleased to have your organization support this conference. All companies will be acknowledged in our handout.

Exhibit space for one, two, or three days with one 6' table and two chairs (max of 2 reps per table). \$1000 per day. Exhibitors may join us for breakfast, lunch (New this year) and breaks. Parking and Wi-Fi are included.*

Breakfast or Coffee Beverage Station Patron \$2,000 (2 available) Special Recognition at coffee/beverage station

Ancillary Event \$5,000 (2 available) Sponsor-led educational program held adjacent to CME programming

Package Includes

- 60–90 minute evening session in dedicated meeting room
- Standard audiovisual package (screen, projector, microphones)
- Conference promotion:
 - Listing in printed & digital program as “Non-CME Satellite Symposium”
 - Session on conference website
- Signage outside session room (conference-approved template)
- Basic catering coordination for max 40 people

*If you wish to add additional reps per table, they must be registered and paid as an industry attendee for \$750. For any industry reps, wishing to claim credit, they must also be registered and paid as an industry attendee, this is in addition to the registered exhibitor fee.

Please register as an exhibitor here: www.cmevillage.com Click on Recent Advances in Clinical Medicine. Click on Industry Tab and Follow the Steps.

Accrediting body: 22.0 AMA PRA Category 1 Credits™, ANCC, ACPE, and Hours of Participation

Organization Description: The University of Virginia School of Medicine and School of Nursing as a Joint Accreditation Provider adhere to the ACCME *Standards for Integrity and Independence in Accredited Continuing Education*, released in December 2020, as well as Commonwealth of Virginia statutes, University of Virginia policies and procedures, and associated federal and private regulations and guidelines. As the accredited provider for this CE/IPCE activity, we are responsible for ensuring that healthcare professionals have access to professional development activities that are based on best practices and scientific integrity that ultimately supports the care of patients and the public.

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